TV PROGRAM PRODUCTION
Television Producer

BACKGROUND

The development of the broadcasting industry in the era of globalization is not only targeting the public as mere viewers. Another side that is also experiencing development is the high growth of the television industry, both nationally and locally. People not only have various choices to easily access what broadcast programs and from which stations meet their tastes, desires, and needs but also start to look to be involved in the production of events that are developing in the broadcasting industry. Television broadcast programs must be managed professionally so that they will and must function in various professions, such as producer, program director/director, and production manager. The profession dominates a television broadcast program production.

PURPOSE

The purpose of this training is to prepare qualified, competitive students, graduates, and those who need the knowledge and training to support their skills.

TARGET PARTICIPANTS

Students, lecturers, employees, and public in general.

GRADUATE COMPETENCIES

- Able to develop non-news event production ideas.
- Understand the moral standards and high values.
- Capable of legal regulations and broadcast ethics.
- Able to design event program research.
- Able to summarize the results of event program research.
- Understand TV research data.
- Able to create and understand production budget.
- Understand the production facilities and infrastructure.
- Understand the determination of working relatives and performers.
- Determine the artistic elements of production.
- Production prep
- Production execution
- Production evaluation
- Evaluation of broadcast activity results
- Program development

TRAINING AND CERTIFICATION

Television Producer Training and Television Program Production Producer Competency Certification are carried out within a period of three (3) days. At the end of the training and certification, participants who are considered competent will be given a certificate issued by LTC UPB. The certificate is recognized nationally and can be used as proof of the participants' competence in the field of Television Program Production.

CONTACT US
E-mail: ltc@puterabatam.ac.id
Website: eli.upbatam.ac.id

Kampus A
Universitas Putera Batam
Jl. R. Soeprapto, Muka Kuning