



E-COMMERCE AND INDUSTRIAL ENTREPRENEURSHIP LEVEL 5

Production Management

BACKGROUND

E-Commerce is a new concept that is usually described as the process of buying and selling goods or services on the World Wide Web Internet or the process of buying and selling or exchanging products, services, and information through information networks including the internet. E-Commerce transactions are transactions where most of the operations are programmed on a computer so that costs such as showrooms, excessive salary expenses, and others do not need to occur. This is because the e-Commerce transaction system provides complete information and this information can be accessed at any time, besides that in terms of purchases, it can also be done at any time, even consumers can choose the product they want.

PURPOSE

The purpose of this training is to prepare qualified, competitive students, graduates, and those who need the knowledge and training to support their skills.

TARGET PARTICIPANTS

Students, lecturers, employees, and public in general.

GRADUATE COMPETENCIES

- Able to do labor recruitment.
- Able to arrange organizational structure as needed.
- Able to make job descriptions for each personnel.
- Able to make work procedures for each task.
- Capable of supervising the performance of the workforce.
- Able to prepare production plans.
- Able to prepare work plans in the production room.
- Able to carry out monitoring of the production process.
- Able to build relationships with customers.

TRAINING AND CERTIFICATION

E-Commerce training and Level 5 Industrial Entrepreneurship competency certification are carried out within three (3) days. At the end of the training and certification, participants who are considered competent will be given a certificate issued by LTC UPB. The certificate is recognized nationally and can be used as a proof of participants' competence in the field of e-Commerce and level 5 industrial entrepreneurship.

CONTACT US

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